



MEDIA RELEASE

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Canada Blooms Cancels 2021 In-Person Festival

TORONTO, ON

November 5, 2020.

Due to the ongoing concerns surrounding the COVID-19 pandemic, the Canada Blooms Horticultural Society has made the decision to cancel the 2021 edition of Canada Blooms.

Canada Blooms is the largest Garden Festival in Canada and one of the top garden events in the world. The event was scheduled for March 12-21 at the Enercare Centre, Exhibition Place. This would have been the 25th edition of the world-class event.

"I am heartbroken after having to cancel 2020 that we are unable to have an in-person event in 2021," explained Terry Caddo, Executive Director.

Canada Blooms has been exploring online/virtual options in place of the in-person 2021 event and exploring how best to deliver this event in the future. We do not have any announcements to date but are working with partners to see if this is an option. In the meantime, we have new gardening content on our website canadablooms.com, twitter [@canadablooms](https://twitter.com/canadablooms), Facebook at [/canadablooms](https://www.facebook.com/canadablooms) and Instagram [@canadablooms](https://www.instagram.com/canadablooms).

About Canada Blooms

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis. Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association. BizBash Magazine named Canada Blooms and the National Home Show one of the Top 100 Events in Toronto in 2019 and named #7 for Trade Shows & Conventions.