



## **MEDIA RELEASE**

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# **Get an Early Jump on Spring at Canada Blooms**

*Get inspired by the special features at Canada's largest garden and floral festival*

**Toronto, Ont.** – In the waning days of winter, right when we need it most, Canada Blooms annually provides a blast of spring.

As Canada's largest garden and floral festival, Canada Blooms is a breathtaking experience, showcasing flowers and shrubs and the latest trends in landscape design that will be popping up in yards and public spaces. It is the ideal place to get inspiration for your coming season of gardening.

"Through our exhibits, attractions and workshops, we strive to be inclusive, interactive and visually appealing at Canada Blooms," says Terry Caddo, Executive Director of Canada Blooms. "We've organized a diverse lineup of guest speakers, experts and gardeners who are eager to promote these values through their work."

Canada Blooms gives garden enthusiasts and lovers of the outdoors the opportunity to explore and discover all things gardening, with a full roster of engaging exhibits, creative activities, educational seminars and hands-on experiences.

To help you plan your trip to Canada Blooms, check out these new and exciting exhibits and attractions that will be on display for the 24<sup>th</sup> annual festival:

**[Bienenstock Natural Playground Garden](#)** – The Bienenstock garden is the largest feature garden in the history of Canada Blooms. The fully interactive, barrier-free playground is built into the rolling topography of a rich, natural Carolinian forest planting and includes a pond, amphitheatre, slide, tree fort, sand and water area along with a ropes and log mash.

**[Gilda's Club Gnome Garden](#)** – Painted by celebrities and local artists, 20 gnomes will be up for auction for visitors to bid on. The silent auction will raise funds for Gilda's Club of Greater Toronto, an organization that supports people living with cancer. Some of the celebrities taking part in Gilda's Gnome Garden are Colin Mochrie, Rex Harrington, Jayne Eastwood and Roberto Alomar.

**Outdoor DIY Centre** – Whether you want to learn to put up a privacy fence or lay stone, for the first time Canada Blooms gardening and design experts will be on hand to teach visitors how to refresh their outdoor space through hands-on experience.

**Tiny Homes & Gardens** – Created in partnership with True North Tiny Homes, Bonneville Homes and Laneway Suites, the four tiny homes and gardens on display will encourage visitors to explore different ways to make the most of minimal space.



**Vegepod Gardens** – The Vegepod Gardens are the perfect exhibit for guests of all ages and abilities. The Vegepod is a raised garden bed that makes growing simple and requires minimal space, set up and on-going maintenance. Guests can try out these innovative vegetable gardens at Canada Blooms to see if Vegepod gardening is right for them.

**Proven Winners** – Returning to Canada Blooms is the Proven Winners exhibit which will feature flowers, perennials and shrubs from around the world that deliver the most beautiful garden performances and the Must See Plants of 2020.

**Workshops and Seminars** – Canada Blooms will feature creative, educational and engaging workshops for all ages. Mark’s Choice Gardening Experience & Workshops will be hosting different DIY activities for guests of all ages. Visitors can also visit the Unilock Celebrity Stage and Isuzu Garden’s Stage which will be hosting various speakers and seminars to provide guests with more information and gardening tips.

**Feature Gardens** – Crafted by Canada’s top garden builders and designers, 25 gardens inspired by the theme, ‘Birds of a Feather’ will be on display at Canada Blooms.

Co-located with The Big One (formerly the National Home Show), Canada Blooms takes place March 13<sup>th</sup> to 22<sup>nd</sup> at the Enercare Centre at Exhibition Place in Toronto. For more information or to purchase tickets, please visit [canadadblooms.com](http://canadadblooms.com).

Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms), Instagram [@canadablooms](https://www.instagram.com/canadablooms) and Like It on [Facebook](https://www.facebook.com/canadablooms).

### **About Canada Blooms**

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now entering its 24<sup>th</sup> year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario’s Top 100 Events by Festivals and Events Ontario and One of North America’s Top 100 Events by the American Bus Association.

### **About Mark’s Choice**

Mark’s Choice Ltd. is a horticultural communications and marketing company, with the brand being attached to dozens of products available at Home Hardware stores across Canada — including gardening tools, soil, seeds, gloves and other equipment useful in the garden. Before a product is approved as Mark’s Choice, it must pass rigorous testing, ensuring it is made from high-quality materials, meets the needs of Canadian home gardeners, is tough enough to stand up to commercial use and will help Canadians create great looking lawns and gardens. Possibly Canada’s best-known gardener, Mark’s Choice President Mark Cullen is a third-generation career gardener, and a “garden communicator”



unlike any other. He is a best-selling author, with more than 20 books on gardening to his credit. Mr. Cullen actively maintains his website [markcullen.com](http://markcullen.com), where he has answered more than 10,000 questions from gardeners across the country.