



## MEDIA RELEASE

February 2020

### It's DIY time at Canada Blooms

*Garden Experts help visitors grow their DIY skills at this year's Canada Blooms Festival*

**TORONTO, Ont.**— Winter is coming to an end which means it's time to spruce up your home and welcome the beauty that spring has to offer. This year, save money on expensive spring décor and build on your DIY skills at [Canada Blooms, The Flower and Garden Festival](#).

For 24 years, Canada Blooms has been offering visitors the opportunity to interact, create and gain inspiration with their breathtaking gardens and home displays. This year the opportunities to learn new tips and tricks are endless. Canada Blooms will be hosting DIY workshops to guide you through the creation of beautiful outdoor décor for your home and will be providing first-hand advice from garden and landscape experts on how to spruce up your space for the spring season.

This year Canada Blooms is offering six workshops led by industry professionals to help you create a DIY masterpiece and gain knowledge about each topic. Taking place in the Mark's Choice Gardening Experience & Workshop area, here are the workshops that will be running during the festival:

**Principles of Flower Arranging:** Led by Kate Seaver, owner of Kates Garden's, this workshop will provide a detailed class on the [principles of flower arranging](#) and allow you to build and create your own masterpiece to bring back home. The class fee is \$45.00, and all materials will be provided. This class will be held on March 14<sup>th</sup>, 16<sup>th</sup>, 17<sup>th</sup>, 19<sup>th</sup> and 21<sup>st</sup>.

**Build your own Container Garden:** Kate Seaver of Kate's Garden will provide step by step instructions on how to [build an urn insert](#) for almost any season. The class fee is \$75.00 with all materials provided for you. This class will be held on March 14<sup>th</sup> and 21<sup>st</sup>.

**Create a Bee Hotel:** Presented by Patrick Kelly, this workshop teaches you how to create a comfortable home for our important pollinators. For \$35.00 for adults and \$10.00 for children, guests [can build a bee hotel](#) and learn about the best places to mount it outside of your home. This class will run on March 20<sup>th</sup> at 11:00 a.m. and at 2:30 p.m.

**All About Air Plants:** Presented by Tanya Smith from Home Smith Gardening, this class will give you step by step instructions on how to properly care for these beautiful arrangements, as well as how to [create your own](#). The fee for this workshop is \$45.00 and the class will run on March 19<sup>th</sup>.

**Botanical Art Workshop:** Toronto-based fine artist Homa Bahadouri will be teaching beginners fun and educational techniques to [build a floral masterpiece](#) on a canvas. A ticket for this workshop will cost \$45.00 and it will be held on March 15<sup>th</sup> and 18<sup>th</sup>.

**Create a Terrarium:** Presented by Tanya Smith, you will learn how to construct a fun and unique [display terrarium](#) for your home and garden this spring season. The class fee is \$65.00 and will be held on March 15<sup>th</sup>.



Along with the workshops, Canada Blooms will be offering a variety of other opportunities to grow your garden skills. The show will have plenty of experts on hand to help tackle your garden and landscape questions and provide advice on how to build a beautiful garden. Guests can bring their gardening dilemmas and questions to the Master Gardeners of Ontario's one-on-one garden advice clinics or 'Ask a Landscaper' booth. Click here to find more information about Canada Blooms [on-hand experts](#), Garden Builders, or to see the [exhibitors list](#), [speakers list](#) and [celebrity stage](#).

Co-located with the National Home Show, Canada Blooms takes place March 13-22, 2020, at the Enercare Centre at Exhibition Place in Toronto. For more information or for tickets, please visit [canadablooms.com](http://canadablooms.com). Follow Canada Blooms on Twitter [@CanadaBlooms](#) and Like it on [Facebook](#).

### **About Canada Blooms**

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now entering its 24<sup>th</sup> year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

### **About Mark's Choice**

Mark's Choice Ltd. is a horticultural communications and marketing company, with the brand being attached to dozens of products available at Home Hardware stores across Canada — including gardening tools, soil, seeds, gloves and other equipment useful in the garden. Before a product is approved as Mark's Choice, it must pass rigorous testing, ensuring it is made from high-quality materials, meets the needs of Canadian home gardeners, is tough enough to stand up to commercial use and will help Canadians create great looking lawns and gardens. Possibly Canada's best-known gardener, Mark's Choice President Mark Cullen is a third-generation career gardener, and a "garden communicator" unlike any other. He is a best-selling author, with more than 20 books on gardening to his credit. Mr. Cullen actively maintains his website [markcullen.com](http://markcullen.com), where he has answered more than 10,000 questions from gardeners across the country.