



MEDIA RELEASE

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The sky's the limit at Canada Blooms

Garden designers, builders and floral artists to captivate with creative theme

TORONTO, ON – For more than 20 years, Canada Blooms has been inspiring visitors with its creative floral designs, unique seminars, breathtaking gardens and expert advice. Year after year Canada Blooms transforms the Enercare Centre into a colourful, idyllic space for guests to explore and this year, visitors will be blown away as designers and landscapers take their creations to new heights with 2020's theme, *Birds of a Feather*.

Taking place March 13-22, 2020, Canada Blooms *Birds of a Feather* gives garden designers, builders, floral artists, competitors and presenters an opportunity to explore imagery incorporating birds, feathers, bird baths and more. Alternatively, designers can choose to interpret *Birds of a Feather* figuratively while focusing on similarities between people, plants and insects.

"Every year, thousands of people flock to Canada Blooms to experience lush gardens and beautiful floral designs," says Terry Caddo, Executive Director of Canada Blooms. "We thought that it would be fun to let our designers get creative and 'spread their wings' with this year's theme."

One feature garden that promises to stand out this year is the Bienenstock Natural Playground. As the largest garden in Canada Blooms' history, Bienenstock is creating a full sensory experience with nature that is accessible to everyone. The fully interactive and barrier-free play space will provide an accessible natural environment for individuals of all ages with special needs, allowing people with all abilities to hear the birds sing.

Other garden builders and designers include BB Pools and Landscapes, Landscape by Evergreen Ltd. Mountainhill Landscape Professionals, Terraform Contracting, two-time garden builder of the year J. Garfield Thompson Landscape and more.

"Birds, gardens and gardeners are all part of a healthy ecosystem and we can't wait to see what our designers and builders create this year," says Caddo.

Co-located with the National Home Show, Canada Blooms takes place March 13-22, 2020, at the Enercare Centre at Exhibition Place in Toronto. For more information or for tickets, please visit canadablooms.com. Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/CanadaBlooms).

About Canada Blooms

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.



Now in its 24th year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association. BizBash Magazine named Canada Blooms and the National Home Show one of the Top 100 Events in Toronto in 2019 and named #9 for Trade Shows & Conventions.

About Mark's Choice

Mark's Choice Ltd. is a horticultural communications and marketing company, with the brand being attached to dozens of products available at Home Hardware stores across Canada — including gardening tools, soil, seeds, gloves and other equipment useful in the garden. Before a product is approved as Mark's Choice, it must pass rigorous testing, ensuring it is made from high-quality materials, meets the needs of Canadian home gardeners, is tough enough to stand up to commercial use and will help Canadians create great looking lawns and gardens. Possibly Canada's best-known gardener, Mark's Choice President Mark Cullen is a third-generation career gardener, and a "garden communicator" unlike any other. He is a best-selling author, with more than 20 books on gardening to his credit. Mr. Cullen actively maintains his website markcullen.com, where he has answered more than 10,000 questions from gardeners across the country.

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