2020 Canada Blooms
Media Relations Information Form

This form is to be filled out and faxed/emailed back to Lisa Pascoe at 416-447-1567 or info@canadablooms.com on or before February 7, 2020

A Great Way To Get Free Exposure

If you have new products/services for 2019, or are planning to include a special guest or celebrity in your booth/garden or anything else newsworthy, we want to hear from you! We want to tell consumers and media about you and your special promotion – this is FREE publicity and exposure for you.

The information you send may be used in the following ways:
► Canada Blooms website  ► Publicity opportunities with media  ► On-site recognition

Please describe the most significant new product or service that you will feature and give us its defining characteristics and what sets it apart from others like it?
_______________________________________________________________________
_______________________________________________________________________
_______________________________________________________________________
_______________________________________________________________________
_______________________________________________________________________
_______________________________________________________________________

Is it “green”?
_______________________________________________________________________

Will your exhibit feature a well-known personality or other attention-grabbing attraction? Please describe:
_______________________________________________________________________
_______________________________________________________________________
_______________________________________________________________________
_______________________________________________________________________

How soon will news releases and/or photographs be available? (Please note: for pre-show publicity, information is required a least four weeks prior to show)
_______________________________________________________________________

Please send any additional information to: info@canadablooms.com

Company/Contact Information: Please PRINT.

COMPANY NAME: ____________________________________________________________
CONTACT NAME: ____________________________________________________________
ADDRESS: ________________________________________________________________
CITY: ____________________________________ PROV __________ POSTAL __________
PHONE: _____________________________ FAX: _________________________________
EMAIL: ______________________________ WEBSITE: __________________________