

## 2020 Canada Blooms Media Relations Information Form

This form is to be filled out and faxed/emailed back to Lisa Pascoe at 416-447-1567 or [info@canadablooms.com](mailto:info@canadablooms.com) on or before February 7, 2020

### A Great Way To Get Free Exposure

If you have new products/services for 2019, or are planning to include a special guest or celebrity in your booth/garden or anything else newsworthy, we want to hear from you! We want to tell consumers and media about you and your special promotion – this is FREE publicity and exposure for you.

The information you send may be used in the following ways:

- ▶ Canada Blooms website    ▶ Publicity opportunities with media    ▶ On-site recognition

Please describe the most significant new product or service that you will feature and give us its defining characteristics and what sets it apart from others like it?

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Is it "green"?

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Will your exhibit feature a well-known personality or other attention-grabbing attraction? Please describe:

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How soon will news releases and /or photographs be available? (Please note: for pre-show publicity, information is required a least four weeks prior to show)

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**Please send any additional information to: [info@canadablooms.com](mailto:info@canadablooms.com)**

**Company/Contact Information: Please PRINT.**

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROV \_\_\_\_\_ POSTAL \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

The information will be passed along to the Canada Blooms PR Team.  
 Canada Blooms, however, cannot guarantee that the information will be used.