

2019 Canada Blooms Media Relations Information Form

This form is to be filled out and faxed/emailed back to Lisa Pascoe at 416-447-1567 or info@canadablooms.com on or before February 1, 2019

A Great Way To Get Free Exposure

If you have new products/services for 2019, or are planning to include a special guest or celebrity in your booth/garden or anything else newsworthy, we want to hear from you! We want to tell consumers and media about you and your special promotion – this is FREE publicity and exposure for you.

The information you send may be used in the following ways:

- ▶ Canada Blooms website ▶ Publicity opportunities with media ▶ On-site recognition

Please describe the most significant new product or service that you will feature and give us its defining characteristics and what sets it apart from others like it?

Is it "green"?

Will your exhibit feature a well-known personality or other attention-grabbing attraction? Please describe:

How soon will news releases and /or photographs be available? (Please note: for pre-show publicity, information is required a least four weeks prior to show)

Please send any additional information to: info@canadablooms.com

Company/Contact Information: Please PRINT.

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ PROV _____ POSTAL _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

The information will be passed along to the Canada Blooms PR Team.
 Canada Blooms, however, cannot guarantee that the information will be used.