



NEWS RELEASE

For Immediate Distribution

Show your loved ones how special they are this Valentine's Day

Canada Blooms offers a new spin on an old favourite

TORONTO, Ont. (February, 2016) – Valentine's Day is nearly here, and with it comes the pressure of giving your special someone the perfect gift that tells them what they mean to you.

While Valentine's Day is one of the most romantic days of the year, it can also be the most stressful; but don't worry - finding the perfect gift that says "I love you" can be as simple as selecting the right flower.

"Flowers have been part of the Valentine's Day tradition for as long as anyone can remember," says Terry Caddo, General Manager of Canada Blooms. "While everyone knows that long-stemmed red roses mean love, there are so many other varieties of flowers that will show your loved ones how much you care. They will appreciate the unique Valentine's gift."

With that in mind, Canada Blooms has created a list of Valentine's flowers and what each flower says about you and your relationship.

Red Tulips:

When most people think of tulips they think of spring, but red tulips are considered a declaration of love. Gift your sweetheart with a bouquet of red tulips to show your love this year.

Daffodils:

Daffodils symbolize new beginnings. This is the perfect flower to give at the start of a new relationship or friendship.

Orchids:

These rare blossoms symbolize love, beauty, strength and luxury. Gifting someone an exotic orchid lets them know that you are a bold person who likes to take chances.

Sunflowers:

These flowers represent warmth, happiness and loyalty. While most people associate sunflowers with summertime, they are available all year round and are the perfect gift for that special person who lights up your day.

Gerbera Daisies:

Symbolizing beauty, innocence and cheerfulness, gerbera daisies are a great gift for anyone, including mom. They also have beautiful large flowering heads and ability to last



longer than other cut flowers. Visitors to Canada Blooms can purchase the 'Garvinea Sweet' series of gerberas that was named Canada Blooms plant of the year.

"Valentine's Day is a special day to show your loved ones how much they mean to you," says Caddo. "By thinking outside the box and breaking from the ordinary, gifting them with flowers that have a special meaning will ensure they know that they are worth the extra effort."

Canada Blooms will be held from March 11 to 20, 2016, at the Enercare Centre at Exhibition Place in Toronto. For more information or for tickets, please visit canadablooms.com. Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/CanadaBlooms).

About Canada Blooms

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. Co-locating with the National Home show to create North America's Largest Home and Garden event, Canada Blooms is a not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its 20th year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers.