## Rates Include Full Colour*
Based on final files supplied. Any extra production costs required will be quoted in advance.

<table>
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<tr>
<th>Ad Size</th>
<th>Trim Size:</th>
<th>Bleed Size:</th>
<th>Price:</th>
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<tbody>
<tr>
<td>FULL PAGE</td>
<td>8 1/8&quot; x 10 3/4&quot;</td>
<td>8 1/4&quot; x 11&quot;</td>
<td>$3,900</td>
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<tr>
<td>2/3 PAGE</td>
<td>4 5/8&quot; x 10&quot;</td>
<td>5 1/4&quot; x 11&quot;</td>
<td>$3,200</td>
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<td>7&quot; x 4 5/8&quot;</td>
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<td>3 1/16&quot; x 11&quot;</td>
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<td>2 PAGE SPREAD</td>
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<tr>
<td>BUSINESS PROFILE</td>
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<tr>
<td>ENHANCE2 LISTING</td>
<td>50 word description</td>
<td>N/A</td>
<td>$350</td>
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**Covers:**
- Outside Back Cover 20% premium
- Inside Front Cover & Inside Back Cover 10% premium

### Bonus!
All advertisers will have their exhibit and product listings highlighted in colour!

**Circulation:** 80,000 copies FREE to show goers

**Technical Specs:** All ads to be supplied in digital format to the correct size and resolution. Only Mac based Quark, Photoshop, Illustrator or high res PDF's are acceptable. Minimum photo resolution of 300 dpi and at ‘size as’. All fonts to be provided or embedded. Ads may be supplied with colour proof on CD’s. Electronic transfer is acceptable by FTP site, or email, and only if files are stumped. A low resolution proof must be emailed or sent by fax once the supplied file has been completely received. Email likely homesmag.com. FTP info available upon request.

**Production Charges May Apply:** For any ad creation, alteration, or scanning to be undertaken by HOMES Publishing Group on behalf of the client or agency.

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**Please contact Your Sales Associate** and ask about our Bonus on Full Page Ads

**Canada Blooms**
7856 Fifth Line S.
Milton, ON L9T 2X8

Lisa Pascoe
info@canadablooms.com
416-447-8655

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*All rates are agency commissionable
ADVERTISING CONTRACT
NATIONAL HOME SHOW GUIDE
(Please fill out in full & print)

COMPANY NAME: _____________________________________________________________

CONTACT NAME: _____________________________________________________________

FULL MAILING ADDRESS: _______________________________________________________

__________________________________________________________

POSTAL CODE: _____________________________________________________________

TELEPHONE: ___________________ FAX: __________________________________________

EMAIL: _____________________________

AGENCY: ___________________________

AGENCY FULL MAILING ADDRESS: _______________________________________________

____________________________________________________________________________

AGENCY TELEPHONE: ___________________________

AGENCY FAX: __________________________

AUTHORIZED CONTACT SIGNATURE: _____________________________

☐ FULL PAGE ($3,900)
☐ 2/3 PAGE ($3,200)
☐ 1/2 PAGE HORIZONTAL ($2,600)
☐ 1/3 PAGE VERTICAL/SQUARE ($1,900)
☐ 1/4 PAGE ($1,400)
☐ 2-PAGE SPREAD ($6,900)
☐ BUSINESS PROFILE ($500)
☐ ENHANCED LISTINGS ($350)

TOTAL: _____________________________

HST (US Exempt): _____________________________

CLIENT SIGNATURE: _____________________________

Deposit Amount: _____________________________

Balance: _____________________________

SALES ASSOCIATE: _____________________________

IF YOU WOULD LIKE TO PAY FOR YOUR BALANCE OR DEPOSIT ON VISA, AMEX OR MASTERCARD PLEASE FILL OUT THE PORTION BELOW.

CARD#: _____________________________

FULL NAME ON CARD: _____________________________

EXPIRY DATE: _____________________________

AMOUNT OF PAYMENT: _____________________________

SIGNATURE: _____________________________

ALL RATES ARE FOR AD SPACE ONLY. RATES ARE NET OF AGENCY COMMISSIONS.
CANCELLATION MUST BE RECEIVED IN WRITING WITHIN 30 DAYS OF BOOKING AND BEFORE OUR CLOSING DATES. THE ADVERTISER AGREES TO INDEMNIFY HOMES PUBLISHING GROUP OF ANY CLAIM AS A RESULT OF ADVERTISING THAT IS DEFAMATORY OR LIBELLOUS, OR WHICH ARISES OUT OF BREACH OF PATENT, TRADEMARK, OR COPYRIGHT OR WHICH CONTRAVENES ANY STATUTE, BY-LAW OR REQUISITION PASSED BY ANY LEGALLY CONSTITUTED GOVERNING BODY. NO CONDITIONS, TERMS, AGREEMENT OF REPRESENTATION SHALL BE BINDING UPON EITHER PARTY UNLESS INCORPORATED INTO THIS CONTRACT. ARTWORK/PRODUCTION ARE BASED ON ELECTRONIC FILES PROVIDED. PRODUCTION CHARGES WILL APPLY TO CREATIVE NOT SUPPLIED IN FINAL FORMAT. CHARGES WILL BE QUOTED IN ADVANCE OF PUBLICATION.

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