

The Garden Club of Toronto

presents

Celebrate!



an International Virtual Floral Art Show
Celebrating 75 years

Sharing the wonder of Nature, through Education, Engagement,
and Creativity



The Garden Club of Toronto | 777 Lawrence Avenue East | Toronto, ON M3C 1P2
www.thegardencluboftoronto.ca | @GardenClubofTor

A: General Information

- 1) All times shown are Eastern Standard Time (EST).
- 2) Register as soon as possible with the class convenor to secure your spot. Class sizes are limited to 12 entries. A waiting list will be maintained.
- 3) All photographs must be submitted to the **convenor** by email no later than 9:00am EST **Monday April 11, 2022**. Photos may be sent earlier. Please include country and club affiliation if any.
- 4) Results will be posted on social media Sunday **May 1, 2022** and will be emailed to all competitors. Competitors are not to share photos of their designs on social media until May 1, 2022.
- 5) Tips for photographing your design are included in this document. Photos may be cropped and/or straightened but not otherwise altered.
- 6) Please send in high resolution (original/actual/full).
- 7) All designs will be judged by a designated team of judges.
- 8) For further information, contact the class convenor, or the show chairs.
- 9) Entrants are encouraged to use sustainable or re-usable mechanics.

B: Rules:

- 1) **Open to all members of Canadian and International Garden Clubs and Horticultural Societies, and all interested non-professional floral artists only.**
- 2) All designs must be the original work of the exhibitor, and not previously exhibited.
- 3) **Please register with the class convenor as soon as possible. Space will be held for that exhibitor.**
- 4) Classes are limited to 12 exhibitors. A waiting list will be maintained.
- 5) Exhibitors may submit only one front facing photograph entry per class. Entire design including any stand or support, if any, should be visible. Photos are due **April 11 or sooner**.
- 6) Show judges may not enter any class they are judging.
- 7) Decisions of the judges are final.
- 8) Exhibitor agrees to have his/her design published on social media and be named.
- 9) Comments will be sent to all the competitors but will not be published.
- 10) The following International Flower Show Rules, World Association of Floral Artists (WAFA) will apply.
 - 1) An exhibit is made of plant material, with or without accessories, within a space specified in Show Schedule.
 - 2) Plant material must predominate over all other components of the exhibit.
 - 3) The use of artificial plant material is forbidden unless stated in the regulations.
 - 4) Fresh plant material must be in water or in water-retaining material unless such material remains turgid throughout the event.
 - 5) Painted and/or artificially coloured plant material may be used unless otherwise stated in the regulations.

C: Awards: Certificate will be emailed to winners and results posted on social media.

- 1) Awards will be First, Second, Third. Honorable Mentions will be at the discretion of the judges.
- 2) Best in Show
- 3) Judges Choice
- 4) Best Interpretation of Show Theme

D: Show Co-Chairs:

Ellen Clark, ellen.clark@sympatico.ca

Rosemary Passafiume-McLean, rosemary.passafiume.mclean@gmail.com

Lil Taggart, liltovey@hotmail.com

IN HONOUR OF OUR FRIEND AND COLLEAGUE CELIA ROBERTS

E: Schedule:

Class 1: Celebrate! – a design

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Staged by the competitor

Convenor: Diana Kennedy, diana.kennedy@sympatico.ca

Class 2: Wrinkles – a design not to exceed 13cm (5.25") in height, width and depth including any container, base and/or accessories

Staged by the competitor

Convenor: Rosemary Passafiume-McLean, rosemary.passafiume.mclean@gmail.com

Class 3: Diamond Jubilee - a design

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Staged by the competitor

Convenor: Heather Gray, hgrayis@rogers.com

Class 4: Friends – a design

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Katherine Shaw, vkatherineshaw@gmail.com

Class 5: Red - a design

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30") , height unlimited

Convenor: Dianne Gillin, dianne.sloangillin@gmail.com

Class 6: Playful – a design

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Marie Decker, mardecker12@gmail.com

Class 7: Dancing - a design

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Sue Clarkson, sueclarkson@gmail.com

Class 8: Looking Back/Looking Forward – a design incorporating both fresh and dried &/or preserved plant material

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Judy James, judithejames@rogers.com

Class 9: Celebrating the Art of Nature – A frieze, incorporating plant material. A frieze is a long and narrow sculptural band, used for decorative purposes. Painted mediums may be incorporated. **Exhibit must be photographed in landscape format hanging on a wall.**

Maximum size 30.5cm high x 76cm wide x 15cm deep (12"h x 30"w x 6"d)

Convenor: Marsha Pine, mpine@rogers.com

Class 10: Variations on a Theme - A design: Exhibitor to choose Lines **OR** Angles **OR** Circles

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Marie Adams, jrm.adams@primus.ca

Class 11: Flirty Forties – A hat made of plant material reflecting the fashions of the 1940's

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Linda Hawker, lmhawker@gmail.com

Class 12: Anticipating the Future – A design

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Rose Odell, wonkylady@gmail.com

F: General Photography Tips for Floral Design Virtual Shows

(with thanks to Helen Feldmann, Garden Club of Toronto)

GOAL: to highlight your design, to avoid background distractions and to take a sharp image.

BEFORE YOU TAKE YOUR PHOTO:

1. **CLEAN** your camera lens with a soft lens cloth.

2. **BACKGROUND:** Clear the background and horizontal surface, keeping it plain. You can use a large black or white Bristol board, or a colour depending on your design, or a plain painted wall. If using cloth check there are no creases or folds.

3. **LIGHTING:** **DO** try to use natural light. **DON'T** photograph your design with the window or a lamp in the background as your design will be dark.

Avoid using a flash as it will create shadows.

If your camera has light settings, you can adjust these to match your light source e.g. tungsten, fluorescent, cloudy.

On iPhones there is a yellow sun slider, slide up or down to lighten or darken your image. iPhones – tap inverted “v” at top of frame to show options to adjust colour depending on your light.

TAKING YOUR PHOTO:

4. Make sure your camera lens is level with the centre of your design, bending slightly if necessary. Be careful to include the base or stand and keep some negative space around your design. Only take the photo from above if it is meant to be seen that way.

5. **FOCUS** on the design, not the background. You can use auto or manual focus. On most cellphones tap where you want to focus. Experiment, as outside the box can be blurry. Check your image is sharp.

6. You can **ZOOM** In to cut out extra background, remembering to keep negative space around your design, Digital zoom on cellphones can make the photo grainy.

7. Stabilize the image to prevent camera shake. Hold camera or phone in both hands, either rest device on solid surface or brace elbows against your body.

8. **COMPOSITION:** many cameras and cellphones have grid settings, two vertical and two horizontal lines. Turn on, to check your image is level. Rule of thirds: generally position the most important part of your design at the intersection of grid lines. However, the central position may be best for your design.

AFTER YOU TAKE YOUR PHOTO:

9. Look at your photo and take several to compare best image. You may **CROP** your photo to cut unnecessary parts or straighten your image, but not otherwise altered.

10. **EMAIL** your image at “full size” or “original” size to the convenor.