



Dear Festival Attendees,

On behalf of the team at Canada Blooms, we genuinely hope you and your family are healthy and continuing to remain safe during these unprecedented times of COVID-19.

This update on the 2021 edition of Canada Blooms is based on progress made in the sector for trade & consumer shows, and what we know today.

We are very optimistic Canada Blooms will proceed as scheduled, March 12-21, 2021.

The environment we are working through is fluid and continually changing. The daily monitoring of COVID-19 cases by the Provincial Government, combined with their 3 Stage Plan for Re-Opening, means we need approval from the Ontario government to operate.

The City of Toronto is now in Stage 3. Under the Province's Stage 3 Order, many businesses and facilities have recently been able to open, subject to compliance with reopening conditions. Indoor gatherings of up to 50 people and outdoor gatherings of up to 100 people are now permitted.

Exhibition Place, our venue, has submitted a formal request for an exemption to this gathering limit to the Province, in order for business events like ours to have the ability to restart.

All shows and events are navigating the extraordinary changes as a result of COVID-19. Here at Canada Blooms, we have been working collectively with our industry association (CAEM, Canadian Association of Exposition Management) and the Enercare Centre (Exhibition Place), on Safe Re-Opening Plans for approval by the provincial government.

The province is committed to working closely and collaboratively with sectors not yet able to reopen due to Stage 3 restrictions. The province has established a process for businesses currently excluded to work with the government on reopening proposals that will enable them to safely resume.

We feel very strongly that Canada Blooms can operate safely for both attendees and workers. We are not a large public gathering like concerts or sporting events. We are a retail environment, consistent with shopping malls, large retailers, farmer's markets and grocery stores.

We will continue working towards securing an approval and when the time is right, we will welcome you safely back to Canada Blooms. Until that time, Stay Safe! [Join our newsletter to receive updates.](#)

Canada Blooms Management