

## **MEDIA UPDATE**

## Canada Blooms to run from March 13-22, 2020

**TORONTO**, ON (March 11, 2020) – Canada Blooms, Canada' largest flower and garden festival will be taking place on March 13 – 22, 2020.

With recent concerns around COVID-19, Canada Blooms organizers and the Enercare Centre is following the advice and direction of Public Health authorities and as such the show will continue, unless advised differently by Toronto Public Health (TPH).

The Enercare Centre has been proactively working to ensure that additional sanitation signage, and hand sanitizer stations are available and prominent throughout the building. Additional staff has been contracted to regularly clean "high touch" areas like door handles etc. and organizers have put together a management team and protocols should an issue arise at the show and are monitoring the situation as it develops.

The health and safety of our guests and exhibitors continues to be our main priority and Canada Blooms will continue to monitor the situation.

Canada Blooms is committed to delivering an exceptional event for our exhibitors and guests and look forward to another colourful and vibrant festival.

For more information about Canada Blooms please visit <u>canadablooms.com</u>. Follow Canada Blooms on Twitter <u>@CanadaBlooms</u> and Like it on <u>Facebook</u>.

## **About Canada Blooms**

Now entering its 24<sup>th</sup> year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

-30-

## For more information, please contact:

Courtney De Caire
Public Relations Project Manager
289 407 8298
cdecaire@enterprisecanada.com