



**MEDIA RELEASE**

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## **Canada's Best Escape from Winter Blahs**

*Canada Blooms named Top 5 March festivals in the world*

**TORONTO, Ont.** — Canada Blooms has been named one of the world's top March festivals by American Express Essentials, the international blog site of the global credit card company.

With some 36 perfectly manicured and arranged gardens big and small, colourful and aromatic Floral Alley, the beauty of the Toronto Flower Show and a vibrant garden marketplace, Canada Blooms is Canada's largest flower and Garden Festival. And as a celebration of all that is spring — greenery, flowering plants, yard design — it is the ideal escape at the end of a cold, dreary Southern Ontario winter. Canada Blooms is the only Canadian festival honoured by the blog.

"To be named with some amazing festivals from around the world is an incredible honour," says Terry Caddo, General Manager of Canada Blooms. "No matter the weather outside, Canada Blooms brings the spring and summer inside. Our gardens and features are unparalleled, with a long roster of educational seminars to help anybody bring some new elements to their own gardens."

Also honoured by American Express Essentials are the Wildwoods Festival in New Zealand, Vive Latino in Mexico, Snowboxx in France and South Africa's Splashy Fen.

The gardens at Canada Blooms this year are being inspired by the theme Let's Go to the Movies, bringing a touch of Hollywood to the silver screen.

"It's impossible not to be enchanted here, with top garden designers, landscape architects and builders from Canada and abroad putting their best green thumbs forward and competing for prestigious awards across a number of categories, from flower arranging to horticultural design," says the American Express Essentials blog. "Festival-goers can browse the exhibitions and displays, join garden tours, attend seminars and workshops, and peruse the Ontario Flower Market."

Co-located with the National Home Show, Canada Blooms takes place March 9<sup>th</sup> to 18<sup>th</sup>, 2018, at the Enecare Centre at Exhibition Place in Toronto. For more information or for tickets, please visit [canadablooms.com](http://canadablooms.com). Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/CanadaBlooms).

### **About Canada Blooms**

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.



Now in its 22<sup>nd</sup> year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

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