



MEDIA RELEASE

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Top Takeaways from Canada Blooms

Must sees at Canada's largest garden and flower festival

TORONTO, Ont. — Canada Blooms is quickly approaching, and one of the great things about Canada's largest garden and flower festival is that you can always leave with more than what you arrived — without breaking the bank.

Set to open March 10th at the Enercare Centre at Exhibition Place, Canada Blooms is a stunning visual array of colour and design

"Between the feature gardens, guest speakers, gardening seminars and sharing space with that many garden enthusiasts, Blooms is a truly unique opportunity to take your gardening acumen to the next level," says Terry Caddo, General Manager of [Canada Blooms](#). "With so much on the show floor and on the two stages, it is almost impossible to come to Canada Blooms and then leave 'empty handed,' so to speak."

When coming to this year's Blooms, Terry suggests you put these items at the top of your list to takeaway with you.

- **The story of The Secret Garden.** While admittedly a dark mark on Canadian history, the tragic story of Chanie Wenjack needs to be told. Genoscape Landscape and Design Services, winner of last year's Tony DiGiovanni Garden of the Year, has worked with the Downie Wenjack Fund to illustrate the rugged Canadian Shield where young Chanie lived, and fatefully, died in October 1966.
- **Inspiration.** This year's feature gardens are a reflection of Canada from coast to coast to coast. They are also a source of inspiration for home gardeners who are thinking about their own yards. Planting season is just weeks away, and there are wheelbarrows full of ideas to be had from the displays at Canada Blooms.
- **Garden knowledge.** Go beyond the design ideas you can see in the gardens, and attend some of the [seminars](#) that will help make your green thumb even greener. Learn the best approach to planting a pollinator garden, the importance of good soil or how to do a raised garden bed properly.
- **A full camera.** Despite the relatively mild temperatures this winter, it is still a drab and colourless season. Canada Blooms is an explosion of vibrant hues and carefully crafted gardenscapes that need to be captured and preserved. Whether snapping picture on your smartphone or using an advanced SLR, gone are the days when you are limited to 24 pictures on



a roll. So snap away, and take the beautiful garden designs home with you. For sure, you want to get a few shots of the floral interpretation of the Canada 150 logo that will be welcoming all visitors to Blooms.

- **This season's trends.** Head into the Canada Blooms marketplace to browse the new items that will be popping up in garden centres across the country this spring. Get ahead of the trends and prep your yard and garden for the 2017 season at Canada Blooms.

Co-located with the National Home Show, Canada Blooms takes place March 10th to 19th, 2017, at the Enercare Centre at Exhibition Place in Toronto. For more information or for tickets, please visit canadablooms.com. Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/canadablooms).

About Canada Blooms

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its 21st year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

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For more information, please contact: