

# CANADA BLOOMS

## MEDIA RELEASE

March 17, 2017

### Last Chance to Catch Canada Blooms 2017

*Get inspired for spring at Canada's largest garden and floral festival*

**TORONTO, Ont.** — Canada Blooms is entering its last weekend of 2017, and there is still lots to see and do as our country's largest garden and flower festival helps celebrate Canada's sesquicentennial.

With 17 feature gardens, another 10 small space gardens, floral alley, three stages and a bustling marketplace, Canada Blooms is a bastion of inspiration and a respite in the waning days of winter.

"Winter weather hit the Greater Toronto Area fairly hard earlier this week, but the forecast for the weekend is much more pleasant," says Terry Caddo, General Manager of Canada Blooms. "With the official start of spring coming early next week, it is a great opportunity to break out of the winter blahs and get some inspiration for the coming planting season."

Over the last weekend of Canada Blooms 2017, there is still a lot to see and do. Some of the highlights:

- **The Secret Path.** This legacy garden for the Downie-Wenjack Foundation is a tribute to the tragic story of Chanie Wenjack, a young Aboriginal boy who died while running away from a residential school in the 1960s. With a meandering path around a pond lined with beautiful plantings, this feature garden has been incredibly popular with patrons and the media.
- **Selfie spots.** There are about a dozen locales throughout Canada Blooms designated as Photo Spots. Snap a picture and share it on your social media channels with the hashtag #CanadaBlooms150.
- **Small space gardening.** An increasingly urban Canada means more people are living in condos or townhouses that don't have large yards with space for a garden. But that doesn't mean you can't exercise your green thumb. Canada Blooms has 10 gardening displays for small front and back yards that are full of inspiration.
- **Learn a little.** The seminar schedule for closing weekend is packed with informative sessions that will help make you a better gardener, from growing your own food and building a habitat that will attract wildlife to flower arrangements and landscaping ideas. For a full list of the



Patrons to Canada Blooms are welcomed with a floral rendition of the Canada 150 logo. It is also designated as a great "Photo Spot" at this year's festival.



speakers, their topics and the stages they will be on, please visit [canadablooms.com/event-type/speakers/](http://canadablooms.com/event-type/speakers/).

- **See the flowers.** The Toronto Flower Show, held within Canada Blooms, will cap its 10-day run with the presentation of its awards on Sunday afternoon. Presented by the Garden Club of Toronto, the Toronto Flower Show is the largest judged flower competition in Canada, inviting competition among amateur floral designers and garden club members from across the province.
- **Floral superstars.** The inspiration of Canada's culture is clearly evident along floral alley, eight installations created by the uniquely talented floral designers at Canada Blooms.

Co-located with the National Home Show, Canada Blooms takes place March 10<sup>th</sup> to 19<sup>th</sup>, 2017, at the Enercare Centre at Exhibition Place in Toronto. For more information or for tickets, please visit [canadablooms.com](http://canadablooms.com). Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/CanadaBlooms).

#### **About Canada Blooms**

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its 21<sup>st</sup> year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

-30-

#### **For more information, please contact:**

Kalvin Reid  
Media Relations Officer  
Email: [kreid@enterpriseCanada.com](mailto:kreid@enterpriseCanada.com)  
Mobile: 289.241.7936  
Office: 905.346.1233