



MEDIA RELEASE

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Life is a Celebration worthy of flowers

Toronto Flower Show to showcase stunning work at Canada Blooms

TORONTO, Ont. —Flowers are used to celebrate every occasion. Whether it is a birthday, wedding, or a special holiday, flowers show loved ones we care, and help celebrate life's important milestones. During Canada Bloom's 20th anniversary, the festival will showcase that 'Life is a Celebration,' and flowers are there every step of the way to help celebrate.

“Presented by The Garden Club of Toronto, the Flower Show will present another year of competitions amongst amateur floral designers and garden club members at Canada Blooms. The competitors enter classes competing in horticulture, special exhibits, floral design and photography. International competitors from around the world have been invited to participate for the first 5 days. Artists in the garden will provide a new focus on floral painting. Arrangements will be on display throughout the duration of the show providing guests with a colourful, bright and exciting look at how flowers can be used in a variety of ways.

“The arrangements produced by our florists during the show always go above and beyond our expectations,” says Terry Caddo, General Manager of Canada Blooms. “They really help give Canada Blooms a necessary surge of colour that helps drive away the winter blues.”

Also adding a pop of colour to Canada Blooms will be Bayview Flowers Floral Alley where six professional floral artists will showcase their take on the different 'Seasons of Life.' These floral artists include:

- Students from the Canadian Institute of Floral Design
- Opening Night Flowers
- Alma Florists
- LadyBug Florist
- Fresh Floral Creations
- Jennifer Harvey Designs

“Continuing with this year's theme of 'It's a Party,' floral artists will create designs focusing on the different 'Seasons of Life,’” says Caddo. “Every season of life is a celebration, and that is what we are asking our professional designers to focus on.”

Awards for the Flower Show will be handed out on March 20, 2016, at 3:00 p.m. on the Canada Blooms main stage.

Canada Blooms will be held from March 11th to 20th, 2016, at the Direct Energy Centre at Exhibition Place in Toronto. The schedule for the show is available at canadablooms.com for anyone wishing to enter, as well as being found on the Garden Club of Toronto website.

For more information or for tickets, please visit canadablooms.com. Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/CanadaBlooms).

About Canada Blooms

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. Co-locating with the National Home show to create North America's Largest Home and Garden event, Canada Blooms is a not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its 20th year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers.

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