



MEDIA RELEASE

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Vibrant Colours and Innovate Designs

Toronto Flower Show is a centrepiece of Canada Blooms

TORONTO, Ont. — Canada Blooms celebrates all that flowers, and The Toronto Flower Show is a centrepiece of that celebration.

Presented by the Garden Club of Toronto, the Flower Show is the largest judged floral competition in Canada, showcasing the work of floral designers and horticulturists from garden clubs, horticultural societies and designers across the province.

“With the brilliant staging that the team is putting together, we should make a playful entrance to the festival,” says Margaret Betts, spokesperson for the Toronto Flower Show. “There is some incredible work that will be on showcase, with unique and innovative arrangements and lots of vibrant colour.”

This year, the Toronto Flower Show will feature work from members of the Garden Club of Toronto who won a medal at the 2014 World Association of Flower Arrangers competition, and will also be hosting 10 International designers coming from Pakistan, India, Singapore, France, Australia, Ireland and two from the United States.

In keeping with this year’s “Let’s Play” theme at Canada Blooms, class titles of this year’s flower show include; Kicks, Goal, Applause, Flashmob, Boing and Vibes. Designers are challenged to create designs such as “Vibes,” a design resembling a musical instrument, and “Flashmob” which is open to the interpretation of the designer. Whether forcing a branch to bloom out of season, growing the perfect specimen of Amaryllis, or creating a living table top or a vertical planter, there are many horticultural classes to challenge growing skills and delight the public.

Things to be seen at the 2015 Flower Show include:

- Floral Designers interpreting “Ricochet,” a design, or “Flips,” a miniature design;
- Large floor designs by international designers;
- “In the Moment,” a living table top exhibit; and
- “High Expectations,” a vertical planter exhibit.

Awards for the Flower Show will be handed out on March 22, 2015, at 3:30 p.m. on the Canada Blooms main stage.

“There is always something new to see at the Flower Show,” says Betts. “After the first five days of Canada Blooms, we replace the majority of the designs and horticultural exhibits for the last five days, essentially creating an entirely new show.”



The schedule for the show is available at canadablooms.com for anyone wishing to enter, as well as being found on the Garden Club of Toronto website, and that of the Ontario Horticultural Society.

Co-located with the National Home Show, Canada Blooms takes place March 13th to 22nd, 2015, at the Direct Energy Centre at Exhibition Place in Toronto. For more information or for tickets, please visit canadablooms.com. Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/canadablooms).

About Canada Blooms

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its 19th year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

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For more information, please contact: