



MEDIA RELEASE

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Become an Expert Gardener with Canada Blooms

The country's largest flower and garden festival runs from March 13-22

TORONTO, Ont. —After a long, cold winter with temperatures consistently below zero, it's a relief to many Canadians that spring is on its way, and with the promise of warmer weather on the horizon it is the perfect time to start planning your 2015 garden.

For nearly 20 years, Canada Blooms has been helping novice and expert gardeners alike brush up on their skills after a long winter of hibernation.

"With a series of seminars, discussions and presentations, Canada Blooms offers tips and tricks for everyone who is interested in planting their own garden," says Terry Caddo, General Manager of Canada Blooms, the country's largest garden and flower festival. "Whether you have been gardening for 30 years or if this is your first try, Canada Blooms has experts on hand who can help you create the flower or vegetable garden of your dreams."

Once again co-locating with the National Home Show at the Direct Energy Centre at Exhibition Place in Toronto from March 13 to 22, the 19th edition of Canada Blooms promises to help shake off the winter blues and inspire you to create a garden that will be the envy of your neighbourhood.

With that in mind, here are the top five reasons why attending this year's Canada Blooms will make you a better gardener.

1. Get advice from the experts!

Not sure which perennial to plant along your house? No problem. Landscapers, florists and garden experts will be on hand to discuss your gardening questions and to help you make sure your garden looks like it was done by professionals.

2. You're never too old to learn

Canada Blooms has more than 200 hours of seminars from top garden experts and celebrities, including *The Pond Stars* from National Geographic and TV gardening experts Mark Cullen and Frankie Flowers. These seminars will give you an advantage when planning your garden and will help you identify new trends in the gardening community.

3. Get your hands on the newest gadgets and tools

Gardening can be hard work, but it can be made easier with the right tools. Learn about the newest and innovative gardening tools and invest in some! They will help you garden more efficiently, giving you more time to spend actually enjoying your garden. Who knows, maybe they will encourage you to be more adventurous with your flower selections as well.



4. Allow your garden to bloom outside the box

Canada Blooms brings together specialty nurseries that will showcase the hottest garden trends and flowers for 2015 before you can see them anywhere else. Taking chances with new varieties of flowers and shrubs will give your garden a brand new feel and will give you a burst of confidence.

5. Take your garden indoors

Gardening is a relaxing and rewarding activity and accomplished gardeners know how to bring their garden indoors. Whether you extend your practice to include potted gardening or you experiment with flower arranging, Canada Blooms will inspire and teach you how to enjoy your flowers all year long.

Canada Blooms will be held from March 13th to 22nd, 2015, at the Direct Energy Centre at Exhibition Place in Toronto. For more information or for tickets, please visit canadablooms.com. Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/CanadaBlooms).

About Canada Blooms

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its 19th year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

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