



## **MEDIA RELEASE**

March 11, 2015

### **Learn from the Experts**

*Packed lineup for the Unilock Celebrity Stage at Canada Blooms*

**TORONTO, Ont.** — While pleasing to the senses, Canada Blooms is about much more than stunning garden displays and amazing floral arrangements.

By featuring the best of the best in garden design, landscaping and horticulture gathered in one place, [Canada Blooms](#) is also an ideal place to learn from the experts, pick up on the latest and emerging trends and expand your gardening horizons. Top home and garden personalities will be gracing the Unilock Celebrity Stage presented by Sigmadek throughout the 10-day festival — the largest garden and floral festival in Canada.

“The celebrities and floral superstars who are speaking at Canada Blooms offer a wide range of insight, advice and tips that will make your garden better,” says Terry Caddo, General Manager of Canada Blooms. “From flowers to edibles and everything in between, there is a lot to learn.”

Among the celebrities scheduled to appear at Blooms this year include:

- **Mark Cullen** (March 13, 14, 16 and 17) — One of Canada’s foremost gardeners, Mark will be offering tips and pointers to help you get a lush lawn and beautiful garden this season.
- **Frank Ferragine** (March 20 and 21) — The gardening expert for several TV stations and magazines, “Frankie Flowers” will be sharing natural remedies from plants.
- **Paul Zammit** (March 14) — The director of horticulture at the Toronto Botanical Gardens, Paul will be talking about building a garden habitat that will attract pollinators.
- **Ed Beaulieu and Brian Helfrich** (March 20 and 21) — National Geographic’s *Pond Stars*, Ed and Brian will provide insights into creating a backyard pond habitat.

On March 14, get everything you need to ensure your project is all you dream it can be. Two seminars hosted by Bruce Burns will walk you through the planning process and provide insider knowledge about sticking to your budget and hiring the right contractor and team to bring your vision to life. Join us this day for a chance to win a FREE Conceptual 3D Landscape Design from [Unilock](#). Register online at [unilock.com](#) for your chance to win the design.

For a full list of speakers, please visit [canadablooms.com](#).

Co-located with the National Home Show, Canada Blooms takes place March 13<sup>th</sup> to 22<sup>nd</sup>, 2015, at the Direct Energy Centre at Exhibition Place in Toronto. For more information or for tickets,



please visit [canadablooms.com](http://canadablooms.com). Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/CanadaBlooms).

### **About Canada Blooms**

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its 19<sup>th</sup> year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

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