



**MEDIA RELEASE**

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## **One of Ontario's Best Festivals**

*Festivals and Events Ontario names Canada Blooms an elite event*

**TORONTO, Ont.** — Canada Blooms has been named to the level of distinction as one of the elite festivals in Ontario.

Festivals & Events of Distinction, as named by Festivals and Events Ontario from its annual list of the Top 100 festivals in the province, are some of the most popular and respected celebrations in the province. Founded 19 years ago by Landscape Ontario and the Garden Club of Toronto, Canada Blooms has since grown into the country's largest floral and garden festival

"We are extremely proud to remain one of the top 100 festivals in Ontario, and to this year be elevated to a festival of distinction," says Terry Caddo, General Manager of Canada Blooms. "Our festival has a strong and proud history. None of this is possible without the hard work and dedication of a great team that is building on that heritage to get better year after year."

Supported and sustained by a committed group of partners, sponsors and volunteers, every year, more than 200,000 folks pass through the garden gates to peruse the brilliant feature gardens or catch up on the latest trends in garden design at Canada Blooms.

Co-located with the National Home Show, Canada Blooms takes place March 13<sup>th</sup> to 22<sup>nd</sup>, 2015, at the Direct Energy Centre at Exhibition Place in Toronto. For more information or for tickets, please visit [canadablooms.com](http://canadablooms.com). Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/CanadaBlooms).

### **About Canada Blooms**

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its 19<sup>th</sup> year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named a Festival of Distinction as one of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.



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