



## **MEDIA RELEASE**

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### ***Get Out and Play with Canada Blooms***

*The top 10 reasons you need to visit Canada Blooms this year*

**TORONTO, Ont.** — For nearly 20 years Canada Blooms has been connecting people of all ages to nature and gardening while exciting their senses with lush colours and fresh fragrances.

While Canada Blooms is Canada's largest flower and garden festival, it is not only for green thumb enthusiasts! Once again co-locating with the National Home Show at the Direct Energy Centre at Exhibition Place in Toronto from March 13 to 22, the 19<sup>th</sup> edition of Canada Blooms will have a little something for everyone.

"The great thing about Canada Blooms is that you don't need to be a gardening expert to appreciate the gardens and floral designs on display," says Terry Caddo, General Manager of Canada Blooms. "Whether you are a novice or expert gardener or just someone who enjoys a little green space in the winter months, Canada Blooms is sure to brighten up your day and leave you with a new appreciation for the beauty of garden landscapes."

With so much going on at Canada Blooms there is a never-ending list of reasons why you should attend. Here are Canada Blooms top 10 reasons for you to visit this year.

**1. Get re-introduced to Canada Blooms**

This year, Canada Blooms will have a whole new look and feel. Canada Blooms will still be the same garden and flower festival you love, but will be moving to a new location in the Direct Energy Centre. A grand entranceway through the National Home Show will lead patrons to Canada Blooms while lower ceilings in the new location allows for showcase lighting on the feature gardens.

**2. Get away from it all**

Canada Blooms creates inspiring and engaging fantasy gardens that transport people from our cold Canadian winter to a warmer, brighter landscape (even if it is just for a day).

**3. Get Advice from the Experts!**

Take your head-scratching garden design dilemma to the professionals. Landscapers, florists and garden experts will be on hand to discuss your gardening questions.

**4. Get Inspired**

Canada Blooms' amazing feature gardens and creative floral displays could be just the thing you need to give you a little inspiration. Try some of these techniques in your own garden and home, trust us, your garden will be the envy of all your friends!



**5. Get Active**

Exercise and gardening aren't two things that people think of as going hand in hand, but Landscape Ontario is teaching people how to incorporate exercise elements into your garden with their Otium Garden, including a natural climbing wall.

**6. Lots for kids to do!**

With Canada Blooms falling on March Break, there will be lots of opportunities for kids to get their hands dirty while learning how to garden. Kids will also be able to take home their own vegetables and flowers to help them start their own gardens at home.

**7. Edible Landscapes**

While we need little inspiration on which vegetables to grow (look to your dinner plate for the best ideas!), it can be hard to grow our own food in a way that looks as good as it tastes. Learn how to grow amazing vegetable gardens by industry experts.

**8. The workshops**

Canada Blooms has more than 200 hours of seminars from top garden experts and celebrities, including The Pond Stars from National Geographic and TV gardening experts Mark Cullen and Frankie Flowers.

**9. The floral designs**

One of the highlights of Canada Blooms is the Floral Alley, designed and built by professional floral designers. From day to day this display will change and bloom, but as the flowers wilt, they are refreshed to keep them beautiful and restored during the entire festival.

**10. Be in the know**

Canada Blooms brings together specialty nurseries that will showcase the hottest garden trends for 2015 before you can see them anywhere else. You will also get the chance to buy the newest garden tools and unusual varieties and colours of plants and flowers that may not be available at your local garden centre.

Canada Blooms will be held from March 13<sup>th</sup> to 22<sup>nd</sup>, 2015, at the Direct Energy Centre at Exhibition Place in Toronto. For more information or for tickets, please visit [canadablooms.com](http://canadablooms.com). Follow Canada Blooms on Twitter [@CanadaBlooms](https://twitter.com/CanadaBlooms) and Like it on [Facebook](https://www.facebook.com/CanadaBlooms).

**About Canada Blooms**

Canada Blooms is an annual world-class festival that connects people to the joys and benefits of nature through experiences with gardens and flowers by promoting, educating, inspiring and celebrating all aspects of horticulture. A not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario, Canada



Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its 19<sup>th</sup> year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers. Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association.

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