

CANADA BLOOMS



MARCH 9-18

ENERCARE CENTRE
EXHIBITION PLACE

The Canada Blooms Festival has
co-located with the
National Home Show.

This change, creates a larger
audience and a larger show guide to
cover everything new at North America's
Largest Home & Garden Event!

Booking Deadline:

February 13, 2018

Ad Material Due:

February 20, 2018

Show Guide online, inside the digital
edition of RENO&DECOR at
renoanddecor.com

FREE print copies distributed to
attendees at entrances & at their booth

2018 SHOW GUIDE RATE CARD

RATES INCLUDE FULL COLOUR*

Based on final files supplied. Any extra production costs required will be quoted in advance.

Ad Size:	Trim Size:	Bleed Size:	Price:
FULL PAGE	8 1/8" x 10 3/4"	8 1/4" x 11"	\$3,900
2/3 PAGE	4 5/8" x 10"	5 1/4" x 11"	\$3,200
1/2 PAGE HORIZONTAL	7' x 4 5/8"	8 1/4" x 5 3/8"	\$2,800
1/3 PAGE VERTICAL	2 1/4" x 10"	3 1/16" x 11"	\$1,900
1/3 PAGE SQUARE	4 5/8" x 5"	N/A	\$1,900
1/4 PAGE	3 7/16" x 4 13/16"	N/A	\$1,400
2 PAGE SPREAD			\$6,900
BUSINESS PROFILE 50 word description 1 - 2"x 3" Photo 300dpi	2 1/5 x 2 1/4	N/A	\$500
ENHANCED LISTING 50 word description	1 1/2 x 2 1/4	N/A	\$350

*All rates are agency commissionable

COVERS:

- Outside Back Cover
20% premium
- Inside Front Cover & Inside
Back Cover 10% premium

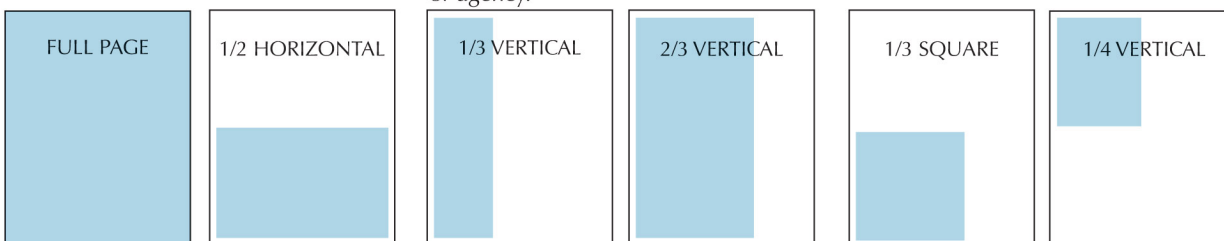
CIRCULATION: 80,000 Copies FREE to show goers

TECHNICAL SPECS: All ads to be supplied in digital format to the correct size and resolution. Only Mac based Quark, Photo-shop, Illustrator or high res PDF's are acceptable. Minimum photo resolution of 300 dpi and at 'size as'. All fonts to be provided or embedded. Ads may be supplied with colour proof on CD's. Electronic transfer is acceptable by FTP site, or email, and only if files are stuffed. A low resolution proof must be emailed or sent by fax once the supplied file has been completely received. Email lkelly@homesmag.com. FTP info available upon request.

****PRODUCTION CHARGES MAY APPLY:** For any ad creation, alteration, or scanning to be undertaken by HOMES Publishing Group on behalf of the client or agency.

BONUS!

All advertisers will
have their **exhibit**
and **product listings**
highlighted in colour!



PLEASE CONTACT YOUR SALES ASSOCIATE and ask about our Bonus on Full Page Ads

CANADA BLOOMS

7856 Fifth Line S.

Milton, ON L9T 2X8

Lisa Pascoe

info@canadablooms.com

416-447-8655

ADVERTISING CONTRACT NATIONAL HOME SHOW GUIDE

See below to pay by credit card.

(Please fill out in full & print)

COMPANY NAME: _____

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☐

FULL PAGE (\$3,900)

☐

2/3 PAGE (\$3,200)

☐

1/2 PAGE HORIZONTAL (\$2,600)

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1/3 PAGE VERTICAL/SQUARE (\$1,900)

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1/4 PAGE (\$1,400)

☐

2-PAGE SPREAD (\$6,900)

☐

BUSINESS PROFILE (\$500)

☐

ENHANCED LISTINGS (\$350)

TOTAL: _____

Deposit Amount: _____

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ALL RATES ARE FOR AD SPACE ONLY. RATES ARE NET OF AGENCY COMMISSIONS. CANCELLATION MUST BE RECEIVED IN WRITING WITHIN 30 DAYS OF BOOKING AND BEFORE OUR CLOSING DATES. THE ADVERTISER AGREES TO INDEMNIFY HOMES PUBLISHING GROUP OF ANY CLAIM AS A RESULT OF ADVERTISING THAT IS DEFAMATORY OR LIBELLOUS, OR WHICH ARISES OUT OF BREACH OF PATENT, TRADEMARK, OR COPYRIGHT OR WHICH CONTRAVENES ANY STATUTE, BY-LAW OR REQUISITION PASSED BY ANY LEGALLY CONSTITUTED GOVERNING BODY. NO CONDITIONS, TERMS, AGREEMENT OF REPRESENTATION SHALL BE BINDING UPON EITHER PARTY UNLESS INCORPORATED INTO THIS CONTRACT. ARTWORK/PRODUCTION ARE BASED ON ELECTRONIC FILES PROVIDED. PRODUCTION CHARGES WILL APPLY TO CREATIVE NOT SUPPLIED IN FINAL FORMAT. CHARGES WILL BE QUOTED IN ADVANCE OF PUBLICATION.

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**NATIONAL
HOME SHOW**

PRESENTED BY **RE/MAX**

CO-LOCATED WITH

**CANADA
BLOOMS**

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RENO&DECOR and the
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