



**2017 Canada Blooms
Media Relations Product Information Form**

This form is to be filled out and faxed/emailed back to Canada Blooms at 416-447-1567 or info@canadablooms.com on or before February 1, 2017

Do you have a new or innovative product that you would like to share?

Please describe the most significant new product or service that you will feature?

What are its defining characteristics?

Is it "green"?

What sets this product apart from others like it?

Is your exhibit/display/garden unique or different? Does it feature a well-known personality or other attention-grabbing attraction? Please describe:

How soon will news releases and /or photographs be available? (Please note: for pre-show publicity, information is required a least four weeks prior to show)

Company/Contact Information: Please PRINT.

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ PROV _____ POSTAL _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____