

CANADA BLOOMS



MARCH 10-19
ENERCARE CENTRE
EXHIBITION PLACE

The Canada Blooms Festival has co-located with the National Home Show.

This change, creates a larger audience and a larger show guide to cover everything new at North America's Largest Home & Garden Event!

Booking Deadline:

February 14, 2017

Ad Material Due:

February 21, 2017

Show Guide online, inside the digital edition of RENO&DECOR at renoanddecor.com

FREE print copies distributed to attendees at entrances & at their booth

2017 SHOW GUIDE RATE CARD

RATES INCLUDE FULL COLOUR*

Based on final files supplied. Any extra production costs required will be quoted in advance.

Ad Size:	Trim Size:	Bleed Size:	Price:
FULL PAGE	8 1/8" x 10 3/4"	8 1/4" x 11"	\$3,900
2/3 PAGE	4 5/8" x 10"	5 1/4" x 11"	\$3,200
1/2 PAGE HORIZONTAL	7" x 4 5/8"	8 1/4" x 5 3/8"	\$2,600
1/3 PAGE VERTICAL	2 1/4" x 10"	3 1/16" x 11"	\$1,900
1/3 PAGE SQUARE	4 5/8" x 5"	N/A	\$1,900
1/4 PAGE	3 7/16" x 4 13/16"	N/A	\$1,400
2 PAGE SPREAD			\$6,900
BUSINESS PROFILE 50 word description 1 - 2"x 3" Photo 300dpi	2 1/5 x 2 1/4	N/A	\$500
ENHANCED LISTING 50 word description	1 1/2 x 2 1/4	N/A	\$350

*All rates are agency commissionable

COVERS:

- Outside Back Cover
20% premium
- Inside Front Cover & Inside Back Cover 10% premium

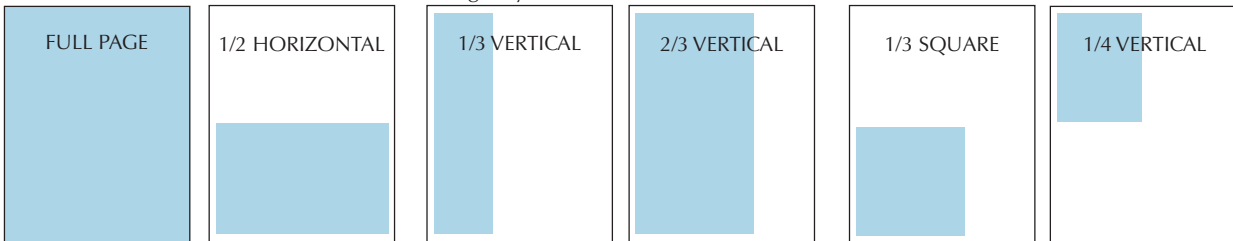
CIRCULATION: 80,000 Copies FREE to show goers

TECHNICAL SPECS: All ads to be supplied in digital format to the correct size and resolution. Only Mac based Quark, Photoshop, Illustrator or high res PDF's are acceptable. Minimum photo resolution of 300 dpi and at 'size as'. All fonts to be provided or embedded. Ads may be supplied with colour proof on CD's. Electronic transfer is acceptable by FTP site, or email, and only if files are stuffed. A low resolution proof must be emailed or sent by fax once the supplied file has been completely received. Email lkelly@homesmag.com. FTP info available upon request.

****PRODUCTION CHARGES MAY APPLY:** For any ad creation, alteration, or scanning to be undertaken by HOMES Publishing Group on behalf of the client or agency.

BONUS!

All advertisers will have their **exhibit** and **product listings** highlighted in colour!



PLEASE CONTACT YOUR SALES ASSOCIATE and ask about our Bonus on Full Page Ads

National Home Show/ Canada Blooms

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ADVERTISING CONTRACT NATIONAL HOME SHOW GUIDE

See below to pay by credit card.

(Please fill out in full & print)

COMPANY NAME: _____

CONTACT NAME: _____

FULL MAILING ADDRESS: _____

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TELEPHONE: _____ FAX: _____

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FULL PAGE (\$3,900)

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1/2 PAGE HORIZONTAL (\$2,600)

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1/4 PAGE (\$1,400)

2-PAGE SPREAD (\$6,900)

BUSINESS PROFILE (\$500)

ENHANCED LISTINGS (\$350)

TOTAL: _____

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ALL RATES ARE FOR AD SPACE ONLY. RATES ARE NET OF AGENCY COMMISSIONS. CANCELLATION MUST BE RECEIVED IN WRITING WITHIN 30 DAYS OF BOOKING AND BEFORE OUR CLOSING DATES. THE ADVERTISER AGREES TO INDEMNIFY HOMES PUBLISHING GROUP OF ANY CLAIM AS A RESULT OF ADVERTISING THAT IS DEFAMATORY OR LIBELLOUS, OR WHICH ARISES OUT OF BREACH OF PATENT, TRADEMARK, OR COPYRIGHT OR WHICH CONTRAVENES ANY STATUTE, BY-LAW OR REQUISITION PASSED BY ANY LEGALLY CONSTITUTED GOVERNING BODY. NO CONDITIONS, TERMS, AGREEMENT OF REPRESENTATION SHALL BE BINDING UPON EITHER PARTY UNLESS INCORPORATED INTO THIS CONTRACT. ARTWORK/PRODUCTION ARE BASED ON ELECTRONIC FILES PROVIDED. PRODUCTION CHARGES WILL APPLY TO CREATIVE NOT SUPPLIED IN FINAL FORMAT. CHARGES WILL BE QUOTED IN ADVANCE OF PUBLICATION.

HOMES Publishing proudly publishes: **HOMES Magazine, CONDO LIFE, ACTIVE LIFE, RENO&DECOR, ONTARIO DESIGN & RENOVATION CONTRACTOR**

Visit us online to read current issues at: at homesmag.com, condolifemag.com, active-life.ca, renoanddecor.com, ontariodesigntrade.com and renocontractor.ca.



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