

# Canada Blooms

THE FLOWER AND GARDEN FESTIVAL

A Not-For-Profit Organization

**MARCH 15-24, 2013**

DIRECT ENERGY CENTRE, EXHIBITION PLACE, TORONTO



## Experience North America's Largest Home and Garden Event!

**Canada Blooms: Canada's Largest Flower and Garden Festival and The National Home Show will again co-locate**, giving your guests an opportunity to enjoy **2 Great Events for 1 Low Admission**. Your ticket to Canada Blooms provides admission to The National Home Show at no extra cost.

Recognized as **One of North America's Top 100 Events** by the American Bus Association, **One of Ontario's Events of Distinction** by Festivals and Events Ontario **One of the Top 10 Spring Destinations** by the Society of American Travel Writers, **the 2011 Garden Festival of the Year** by The Garden Tourism Conference and **One of Toronto's Top 5 Events** in a recent survey of Entertainment & Events in Toronto, Canada Blooms invites you to join us from March 15 – 24, 2013 at the Direct Energy Centre in our host City of Toronto. This easily accessible one-floor facility, adjacent to the Gardener Expressway allows Group Tours easy access from the Highway and free Motorcoach parking on site.

### There is so much to experience at Canada Blooms:

- Acres of stunning gardens designed by Ontario's premier landscapers
- Canada's largest flower and horticulture show and competition (*including International entries*)
- 100s of hours of free gardening seminars, demonstrations and workshops by Canada's gardening experts
- Designs by Ontario's most creative florists
- The New Product Showcase featuring the latest and greatest in gardening and landscaping
- Green thumb shopping in the Blooms Marketplace...and more.

This year's theme '**The Magic of Spring**', reflects the most awaited for season. After our long winter, we look forward to the warmth of the sun, and clear days. We shed our layers, feel active and light hearted. With Spring comes revival, rejuvenation, romanticism, growth, hope, beauty, colour, and Gardening, at last! *Ah, The Magic of Spring!*

## SPECIAL GROUP TOUR FEATURES

- Easy loading and unloading of Bus Tour Groups. Free Parking for Buses on site!
- Group Tour rates have remained at \$14 per person (min. 20, advanced sales), a \$6 savings per person.
- We have a website option that allows you to post your tour organization, contact phone and/or email to fill any additional seats for your Group Visit.
- Bus Tour Greeting Room, where guides can give last minute instructions, tour guests can meet up with friends, have lunch or wait for the bus.
- *Each guest will receive a complimentary Festival Guide upon entry to help navigate all the festival attractions*



## BUS TOUR INFORMATION

### Ticket Information:

Bus Group Tickets           \$14 (min. 20, advanced sales only)  
Admission at the Door       \$20 Adult/\$17 Senior-Student (*Children 12 and Under – FREE*)  
Early Morning Tours (8:15) \$36 (10% off regular price! Min. 20 - Advanced Sales ONLY)

### Show Hours: Monday- Saturday 10am-9pm, Sunday 10am-5pm

To reserve your Group Tickets, complete the attached Group Ticket Order form and return it along with payment by fax: 416-447-1567 or mail: Canada Blooms, 777

Lawrence Ave. E., Toronto, ON M3C 1P2. For more information contact us at: [info@canadablooms.com](mailto:info@canadablooms.com), (please type Group Tours in the subject line), or call 416-447-8655 ext 21.

[www.canadablooms.com](http://www.canadablooms.com)

Canada Blooms: The Flower and Garden Festival - A not-for-profit organization  
777 Lawrence Ave. E, Toronto, ON M3C 1P2, Phone: 416-447-8655 Fax: 416-447-1567

Canada Blooms was founded by the Garden Club of Toronto and Landscape Ontario

## Additional Information

### Ticket Information:

- Payment must accompany ticket orders. Payment by VISA, MasterCard or cheque payable to Canada Blooms.
- Pre-paid tickets may be picked up during the festival at the main entrance.
- Refunds and ticket returns will not be accepted at the festival.
- **Excess regular admission tickets sent to the Canada Blooms office within three (3) weeks after the show's closing will be refunded by the same method of payment.**
- Early Morning Tours begin at 8:15 a.m. and gives you time to view the gardens with your group and a specially trained guide prior to the doors opening at 10 am. This ticket also includes general admission to the festival. Advanced reservations are booked through the Canada Blooms office for \$36 per person (minimum 20) with a limited number of guests allowed daily, so book early! **PLEASE NOTE: EARLY MORNING TOUR TICKETS ARE NON-REFUNDABLE.**
- Escorted groups of 20 or more receive **one complimentary ticket for the tour guide.**
- Bus drivers attending the show receive **one complimentary ticket.**
- Tickets purchased for bus groups will not be held for individual pick up at the show.

### Accessibility:

Direct Energy Centre has been designed with accessible facilities for the following:

- Disabled persons: unisex and handicapped accessible washrooms, double meeting room doors, sidewalk curb cuts and heated ramps.
- Visual impaired: location and information signage with universal symbols of accessibility, Braille and raised letters, high colour contrasts; textural changes on exterior pavers, textured concrete in walk way areas and floor patterning.
- Hearing impaired: FM loop systems compatible with typical hearing aids in meeting rooms.
- Please note: although Canada Blooms encourages accessibility with our builders, some of our feature gardens may not be fully accessible.

### Directions/Parking:

Direct Energy Centre is located at: Exhibition Place, 100 Princes Blvd Toronto, ON, M6K 3C3

Direct Energy Centre at Exhibition Place is 4 kms west of downtown Toronto and is accessible via the Gardiner Expressway or Lakeshore Boulevard. Exhibition Place is bordered by Gardiner Expressway to the North; Lake Shore Boulevard to the South; Dufferin Street to the West; Strachan Avenue to the East. Bus offload and load will take place on the north side of Princes Blvd (westbound). Signage will direct your driver to the appropriate lot for parking.

**FROM THE EAST:** Take the Gardiner Expressway west to Spadina/Lake Shore Boulevard cutoff and follow the signs for Lakeshore Boulevard. Take Lake Shore Boulevard to the Princes' Gates (just west of Strachan Avenue).

**FROM THE WEST:** Take the Gardiner Expressway east to Lake Shore Boulevard or Jameson Avenue. There are three entrance points to Exhibition Place from Lake Shore Boulevard - British Columbia Dr., Ontario Dr. and Newfoundland Dr.

### Festival Hours: March 15 – 24

**Monday – Saturday ► 10am to 9pm    Sunday March 17 ► 10am to 6pm    Sunday March 24 ► 10am-5pm**

### Host Hotel

Hyatt Regency Toronto on King - 370 King Street West, Toronto, Ontario M5V 1J9

Tel: 1-416-343-1234 or 1-877-806-0006    Fax: 1-416-599-7394

**Book online at:** [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=10214313](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=10214313)

Canada Blooms' out of town visitors can take advantage of our special Canada Blooms room rate at the festival's host hotel, the Hyatt Regency Toronto on King. Located in the centre of the city's vibrant downtown just steps from the business, financial and entertainment districts. The Canada Blooms rate is: \$109.00 - Single/Double. For reservations please call 1-877-806-0006 and quote the Canada Blooms group code: G-CAN1 before March 1, 2013.

### Wheelchairs/Rentals:

Wheelchairs, scooters, strollers and other rentals can be booked by contacting: Jennifer Monteith, The Exhibitor's Support Centre.

Tel: 1-416-410-6612    Fax: 1-416-263-3028    Email: [jmonteith@theexhibitorsupportcentre.com](mailto:jmonteith@theexhibitorsupportcentre.com)

There is no better way to welcome spring to Ontario! Don't delay, order your tickets now! If you require more information please visit our web site [www.canadablooms.com](http://www.canadablooms.com), contact [info@canadablooms.com](mailto:info@canadablooms.com) or call the Canada Blooms office at 416-447-8655 ext 21.

Canada Blooms is co-locating with

